



wind & solar charger

the eco-friendly way to power your devices anytime, anywhere!



overview

company Kinesis Industries LLC

background Kinesis Industries LLC was established to develop, manufacture and distribute microgeneration renewable energy products to consumers worldwide. The company plans to develop a wide range of new products such as its launch product, the Kinesis K3, a compact tribrid* wind-and-solar power generator about the size of a flashlight which allows consumers to recharge their cell phones, iPods/mp3 players, PDAs, and other electronic devices using solar and wind power.

product **K3** - Portable Wind/Solar Charger

product uses Portable recharger for use outdoors, traveling, disaster-relief, emergencies, home, car, everyday lifestyle

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director Tod Wagenhals, President

executive bio

Tod Wagenhals President



Tod Wagenhals is president of Kinesis Industries LLC, a company that develops, manufactures and distributes micro-generation renewable energy products to consumers worldwide, including the K3, a compact hybrid wind-and-solar power generator about the size of a flashlight that allows consumers to recharge their iPod, cell phone, PDA, or other electronic devices using solar and wind power. He oversees the sales and marketing of the company and runs the day-to-day operations. Tod is involved in all facets of Kinesis Industries LLC and is dedicated to making a difference in how consumers view micro-generation renewable energy products (the generation of zero or low-carbon heat and power).

Previously, Tod was president of Tod Wagenhals, Inc. (TWI), a sales and marketing company. TWI markets golf collectibles through a special division, Tour Fan Golf Collectibles, at major PGA Tour and PGA venues such as The PGA Championship and The Ryder Cup. Mr. Wagenhals became a minority owner in a startup company Full Circle Holdings LLC. Full Circle designs, manufactures and distributes officially licensed sports and celebrity products, apparel, collectibles, and other memorabilia through contracts with the NFL, NASCAR, and other major professional sports organizations as well as country music. Mr. Wagenhals is also a consultant for Winners Creative Group LLC, which works on licenses and product development.

Prior to that, Tod was executive vice president of Action Performance, a leader in the design, marketing and distribution of licensed motorsports collectibles and merchandising. He managed the day-to-day operations and new product development, and helped build Action Performance to a \$350-million company.

He attended college at the University of Arizona, receiving a Bachelor of Arts degree in radio and television. He was an active member of his fraternity, Sigma Chi, as well as part of the golf team where he received several honors. He is a resident of North Scottsdale.

comparison

K3 vs. other chargers



Kinesis K3

MSRP

Wind or Solar Powered

Battery Capacity

\$99.95

Both wind & solar

4000 mAh



Solio Magnesium

\$169.95

Solar only

1800 mAh



MiniWiz HYmini

\$49.00

Wind only*

1200 mAh

*optional plug-in solar panel available at extra cost



Power Monkey Explorer

\$149.99

Solar only

2200 mAh



iceTech Solar i9005

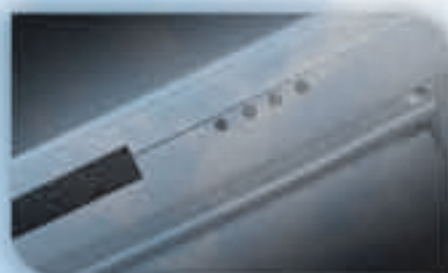
\$99.99

Solar only

2500 mAh

features

- 3-in-1 tribrid* charging ability for collecting and storing power from wind, sun, or AC wall plug
- Ideal for mobile phones, iPods/mp3 players, iPhone, smartphones/PDAs, portable gaming devices, GPS units, digital cameras, Bluetooth headsets, and more
- Largest rechargeable battery capacity of its class - ready to re-use over and over again
- USB port built-in for adapter tips to charge various devices
- Also charges from any computer via USB and car cigarette-lighter with available USB adapter
- LED level indicators show power status with the press of a button
- Storage inside for multiple device adapter tips
- Stand up, lay down, or hang - durable design works in almost any environment
- Pack includes **K3** unit, popular device tips, USB cable, AC wall adapter, drawstring storage bag, and quick-start guide



* a hybrid having three components

differentiation

what makes K3 different:

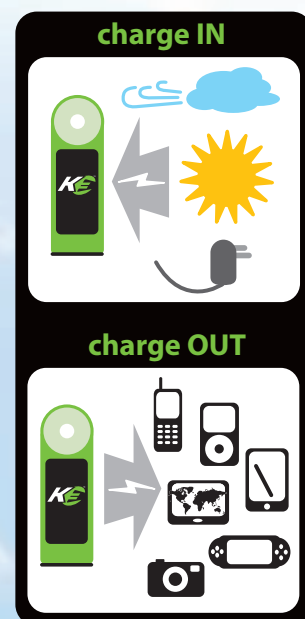
- The only all-in-one wind/sun portable charger
- Adding the ability to wall charge makes it a true tribrid* charger
- The K3 has a larger battery than its competition (4,000 mAh), meaning more small device charges
- The K3 is ideal for aiding in disasters and emergencies

a fully charged K3:

- charges a mobile phone more than 5 times**
- charges an iPod/mp3 player more than 10 times**

just one hour of sun and wind:

- provides about 30 minutes of talk time**
- provides over 300 minutes of mp3 music**



**Performance figures will vary based on different mobile phone models and iPod/mp3 player models, as well as sunlight intensity and wind speed consistency.

iPod® is a registered trademark of Apple Inc. in the U.S.A. or other countries.

fact sheet

- 3 in 1 tribrid* charging ability for collecting sun, wind or AC wall plug
- Ideal for mobile phones, smartphones/iPhone, iPods/mp3 players, cameras, PDAs
- Built-in USB port with available adapter tips to charge various devices
- LED level indicators show power status
- Storage inside for multiple device adapter tips
- AC adapter included for pre-charging before you go
- Durable, weatherproof design you can take anywhere



tech specs

Nominal DC Output:

5V 1A

Maximum Wattage:

5 Watts

Battery Type:

Rechargeable
Lithium Ion 3.7V cell

Battery Capacity:

4,000 mAh

DC Input:

5V 500mA

Dimensions:

3.0 x 9.3 x 3.1 inches
(78 x 236 x 80 mm)

Weight:

300g

Temperature Range:

-4F to 131F (-20C to 55C)

* a hybrid having three components